

Case Study

Client Profile	Action	Results
<p>Seed round secured fintech start-up</p> <p>Challenge:</p> <ul style="list-style-type: none"> The co-founders and CTO needed to hire 10 positions The requirement: 1 technology architect, 3 full stack engineers, 2 UX, 3 Sales, Chief Marketing Officer 	<p>Wearing our client's T-Shirt</p> <ul style="list-style-type: none"> The best hiring comes through existing networks Using this network to maximum effect dramatically enhances hiring potential <p>Methodology:</p> <ul style="list-style-type: none"> Analyze company network Create "micro-marketing" and recruitment messaging : Why work here? Map market / assess budget / recommend hiring hierarchy 	<ul style="list-style-type: none"> 10 positions filled in 90 days 1 technology architect, 3 full stack engineers, 2 UX, 3 Sales, Chief Marketing Officer

[Y]our Partners – Network Multiplier Method

